

# CODY SWANSON

GRAPHIC DESIGNER

469 834 4081  
cswanson1998@yahoo.com

codyswansondesign.com  
linkedin.com/in/codyswansondsgn

## SKILLS

### PERSONAL

Communication  
Problem-solving  
Design Thinking  
Detail-oriented  
Public Speaking

### PROFESSIONAL

Brand Design  
Art Direction  
Motion Graphics  
Photography  
Videography

### TECHNICAL

Adobe Creative Suite  
Davinci Resolve  
Adobe Dimension  
Microsoft Office Suite  
HTML & CSS  
Figma

## AFFILIATIONS

AIGA DFW  
AIGA UTA  
United Designers  
Phi Kappa Phi Honor Society  
Boy Scouts of America

## EDUCATION

### University of Texas at Arlington

BA, Visual Communication Design, Film Minor | 2017 - 2021  
Full academic scholarship, GPA 3.92, Dean's List (all semesters)

## EXPERIENCE

### UT Arlington Office of the Vice President of Student Affairs

Graphic Designer | Winter 2020 - Spring 2021

- Designed brand identities and marketing material for several high-level events and initiatives
- Projects include: Black History Month, Women's History Month, The Maverick Way, and Maverick Spirit Celebrations

### The Driver's Club at UT Arlington

Media Coordinator | Spring 2019 - Spring 2020

- Created brand identity from scratch
- Enhanced social media presence, 1600% increase in reach
- Increased meet turnout from <50 cars to >400 cars per event

### Wild West Mounted Shooters

Graphic Designer, Event Announcer | Spring 2014 - Winter 2016

- Crafted brand identity for the world's largest independent mounted shooting sports club
- Simultaneously announced play-by-play commentary, DJ'd music, catalogued statistics with Excel

### Freelance

Graphic Designer | 2014 - Present

- Benchmark Racing | 2022 | Brand Identity
- VollThrottle eSports Team | 2021 | Brand Identity
- Arlington Oaks Condominiums | 2021 | Design Consultant
- Widmer Pictures | 2019 | Brand Identity, Various
- UTA Student Film & Video Organization | 2019 | Brand Identity
- "Shifted" Senior Thesis Film | 2019 | Art Direction

## VOLUNTEER

### AIGA Dallas-Fort Worth

Board Explorer | Feb 2022 - present

### AIGA UT Arlington

Membership Director | Dec 2020 - May 2021

### United States Forest Service

Eagle Scout service project | 2016

## AWARDS

- AAF Fort Worth Advertising Award | 2022
- UTA Counterspace Judge's Choice | 2021
- UTA Counterspace Best in Category (Packaging) | 2021
- BSA Eagle Scout | 2017
- Maverick Academic Scholarship | 2017
- Ruano Community Scholarship | 2017